

TOURISM & LEISURE

Year 2016 indicated signs of recovery for SEDC Tourism & Leisure Division and Malaysia's tourism industry as a whole after a slowdown in 2015. The industry registered a hike of 4.2% growth from 25.72 million arrivals in 2015 to 26.8 million arrivals in 2016 with revenue of RM82.1 billion at national level.

Despite the various crisis affecting the country, including negative advisories against Malaysia with regards to security issues and the strong competition with the emergence and existence of new/newer hotels and shopping complexes, SEDC Tourism & Leisure group managed to achieve positive growth, contributed by the improved flight accessibilities and travel facilitation with the implementation of the e-Visa (operational since 1st March 2016) and a number of major events in the state such as SUKMA and AIFFA.

The Division remained in the black with Group Profit Before Tax (PBT) of RM14.932 million for the year 2016. This was 123.39% above its budgeted PBT of RM6.684 million and 496.28% above 2015 LBT of RM59.171 million.

Out of 15 operating companies under the Division, 8 performed above budget, 7 performed below budget and 13 were profit-making for 2016.

6 projects were completed in 2016, namely:

- i. **Installation of Autopay Carpark System and Machine at Riverside Shopping Complex**
The installation was completed on 29th March 2016.
- ii. **Kuching Waterfront Fountain**
The project works commenced in March 2015 and was completed in April 2016.
- iii. **Refurbishment of Locker Rooms at Damai Golf & Country Club**
The refurbishment works which include washroom and locker room was completed in April 2016.
- iv. **Interior Design at Neo Damansara, KL**
The interior design works for 12 units of studio type apartment and 1 unit of family type apartment was completed in May 2016.
- v. **Refurbishment Works to the Outdoor Dining & Poolside Pavilion at Grand Margherita Hotel**
The project works commenced in August 2015 and completed in June 2016.
- vi. **SCV Flood Mitigation Measure**
The construction works commenced in February 2016 and were completed in April 2016.

2 projects under implementation in 2016 are as follows:

- i. **Sadong Wing Renovation at Grand Margherita Hotel**
The renovation works at Sadong Wing commenced in August 2015 and was completed in July 2017.
- ii. **The New 18-storey Riverside Majestic Astana Wing Project at Jalan Tunku Abdul Rahman**
Construction works on the new 18-storey wing is on-going and is expected to be completed by the end of 2017. It comprises of 272 guest rooms as well as business meeting rooms. All these rooms will come with free wireless internet connectivity. There will also be a mezzanine floor for a food and beverage outlet.

In line with its objective to deliver quality service, Tourism & Leisure group of properties were duly recognised for their efforts as follows:

- TripAdvisor 2015 Certificate of Excellence - Sarawak Cultural Village;
- 19th Malaysia Tourism Awards 2014/2015: Winner Awards – Best Tourist Attraction (Man-Made Attraction/Arts & Culture) – Sarawak Cultural Village;
- 19th Malaysia Tourism Awards 2014/2015: Certificate of Merit – Best Tourist Attraction (Man-Made Attraction/Theme Park) – Kuching Waterfront;
- TripAdvisor 2015 Hall of Fame Certificate of Excellence - TopSpot Foodcourt.

Moving forward, Tourism & Leisure will continue to look ahead to expand its portfolio and generate new business. This include securing new management contracts to manage other hotel properties and the development of new hotels/resorts. As a Government agency, SEDC will liaise closely with the relevant Ministry and agencies, particularly on identification and development of new tourism facilities and infrastructure development to enhance the state's tourism industry.

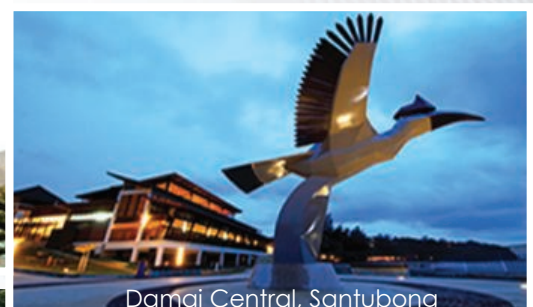


Sarawak Cultural Village,
Santubong



Kuching Waterfront

Riverside Majestic Hotel &
Shopping Mall,
Kuching



Damai Central, Santubong



Damai Golf & Country Club, Santubong



AGRO-FOOD BASED

SEDC's Agro-Food sector went through a challenging period in 2016 especially in its aquaculture and oil palm businesses. Due to a disease that almost wiped out the aquaculture industry in the State and oil palm price sinking to its lowest level in almost five years, our related companies were inevitably affected by these negative developments.

Despite these challenges, group of the companies managed to achieve positive performance with a Group Profit Before Tax (PBT) of RM27.796 million at the group level. At SEDC level, the actual Profit Before Tax (PBT) was RM21.286 million.

Livestock

Rosewood Station Pty Ltd performance has improved in 2016. The improvement was attributed to increase in the calving rate (natural increase) of 9,617 heads. The disposal of Strathmere Beardie Aggregation Farm and the sales of 7,392 heads of cattle has contributed to the Profit Before Tax ("PBT") of the company amounting to RM12.441 million.

PPES Ternak Sdn Bhd registered a total sales of 1,516 heads of cattle in 2016 which comprised of 823 heads of cattle for Qurban and 693 heads of cattle for the daily sales and supply to Department of Veterinary Sarawak.

Aquaculture

Despite the serious disease outbreak, PPES Aqua (Santubong) Sdn Bhd has managed to operate at minimum capacity resulting in the production of 13 tonnes of white prawn (Vannamei) for year 2016.

Plantation

Good Harvest Plantation Sdn Bhd in Asajaya has increased its production of coconuts by 317,001 nuts in 2016.

SOP Karabungan Sdn Bhd in Karabungan, Miri generated a PBT of RM7.572 million with a average production of 37,411 metric tonnes of Fresh Fruit Bunch ("FFB").

Kemudi Saling Sdn Bhd in Snibong, Lundu has produced an average of 30 tonnes of FFB per-month.

New Projects in 2016

In the area of new business development, the group implemented a total of three (3) projects as follows: -

- DSS Food Supplies Sdn Bhd – A joint venture between PPES Ternak Holdings Sdn Bhd and Sampi Food Industries Sdn Bhd for the distribution of halal dim-sum;
- SPB PPES Karabungan Plantation Sdn Bhd – A joint venture between SEDC and Sarawak Plantation Bhd on 1,031 acres of land for the development of oil palm plantation in Karabungan Farm, Miri; and
- Hope Aspire Sdn Bhd – A joint venture between SEDC and Hope Biotech Sdn Bhd for the development of gaharu plantation at Sematan, Lundu



Halal Dim-Sum

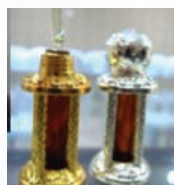


Palm Oil Plantation
(SPB PPES KARABUNGAN)



Gambar Hiasan

Gaharu & Musang King Durian
Plantation Project for
Agro-Tourism



Cattle Farm



Kompleks Penyembelihan Halal Baharu
at Siburan



ENTREPRENEUR DEVELOPMENT

The establishment of Entrepreneur Development Division (EDD) is aimed at achieving the noble objectives of Bumiputera Commercial and Industrial Community (BCIC) in developing more genuine Bumiputera entrepreneurs in commerce and industry.

Our key objectives are:

- To develop successful, competitive and genuine Micro, Small and Medium entrepreneurs;
- In line with the objective of capacity and capability building, to encourage entrepreneurs to attend basic, intermediate and advanced courses and training continuously;
- To provide customer friendly and an efficient services delivery system for all our programmes and support services;
- To instil the culture of financial discipline for loan and rental payment amongst Bumiputera entrepreneurs.

The entrepreneur development programmes are broadly categorise into four major areas, namely financial aids schemes for the Micro and SME entrepreneurs, providing an affordable business premises and office space, entrepreneurial training to enhance their capacity and lastly assisting in the marketing and promotional activities.

Skim Niaga Jaya, Skim Niaga Perintis, Skim Niaga Fest, Skim Niaga Perdana, Commercial Broiler Farming, Program Peningkatan Usahawan Bumiputera (PUTERA) are for micro entrepreneurs. For SME entrepreneurs, there is the Skim Pinjaman Industri Kecil & Sederhana (SPIKS) to suit their business needs. For 2016, a total of 340 entrepreneurs had been given financial assistance under the programmes.

SEDC also developed and acquired various Business Premises such as the Ready Built Factories, office spaces known as Pusat Inkubator dan Bimbingan Usahawan (PIBU), lots in shopping malls and Rest Centres throughout the State to enable Bumiputera entrepreneurs to start their businesses.

In 2016, a total of 147 participants or 97% were registered as full time members while another 2,305 participants registered as part time members under PIBU Programme. The Business Premises programme registered 90% occupancy.

Apart from the above, SEDC offers capacity building programmes with the aim of providing training, knowledge and guidance to entrepreneurs in order to enhance their business management skills.

Throughout 2016, 65 courses were conducted which benefited 2,809 participants. 30 courses were organised by SEDC while 35 courses were jointly collaborated with other agencies.

Marketing and promotional activities is done throughout the year to promote entrepreneur's products and services by organising or participating in carnivals and public events. SEDC also collaborated with other Government agencies in both state and national events.

For the year 2016, SEDC had organised and participated in 66 events, benefited 2,070 entrepreneurs. These events were either organised by SEDC or jointly organised with other agencies.



Encik Jefri Musa from Mukah,
Winner for Azam Niaga Terbaik Sarawak Category



Program 1 AZAM



Program Bazaar Siswa, UiTM Kota Samarahan



Seminar Industri Makanan
2nd February 2016 Dewan Masyarakat Serian



Kursus Motivasi Keusahawanan, 3rd May 2016 at
Dewan Serbaguna Kampung Seberang, Kuala Tatau.



Kursus Pemprosesan Makanan Sejuk Beku,
23rd October 2016 at Dewan IKS Tanjung Manis.



PROJECTS UNDER IMPLEMENTATION

As at 31st August 2017

PROPERTY/ENGINEERING & PROJECT MANAGEMENT

18-Storey New Hotel, Kuching



Locality:

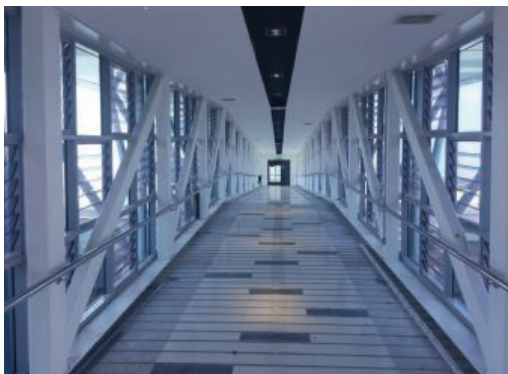
Lot 276, Section 48, Jalan Tunku Abdul Rahman,
Kuching

Project components:

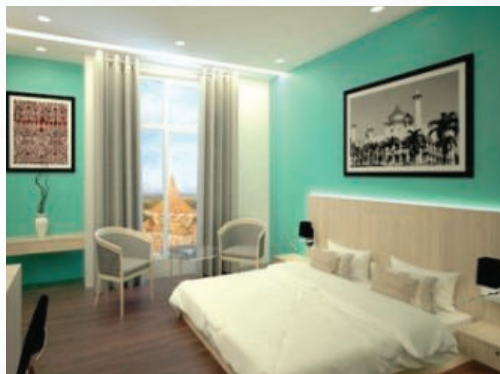
- 272 guest rooms (Comprising 264 standard rooms & 8 family suite rooms)
- Sky Lounge & Restaurant
- Rooftop Bar & Bistro
- Meeting rooms
- Coffee House at Mezzanine floor
- Linking Bridge
- 2- Storey basement parking space for 54 cars & 44 motorcycles

Expected completion date:

October 2017



Linking bridge



Interior room design



Golden Bridge Across Sarawak River



Locality

Kuching Waterfront, Kuching

Project components

- South and North Tower
- 2 nos. of Viewing Towers
- Walkway & balustrades
- LED lighting and landscaping

Expected completion date:

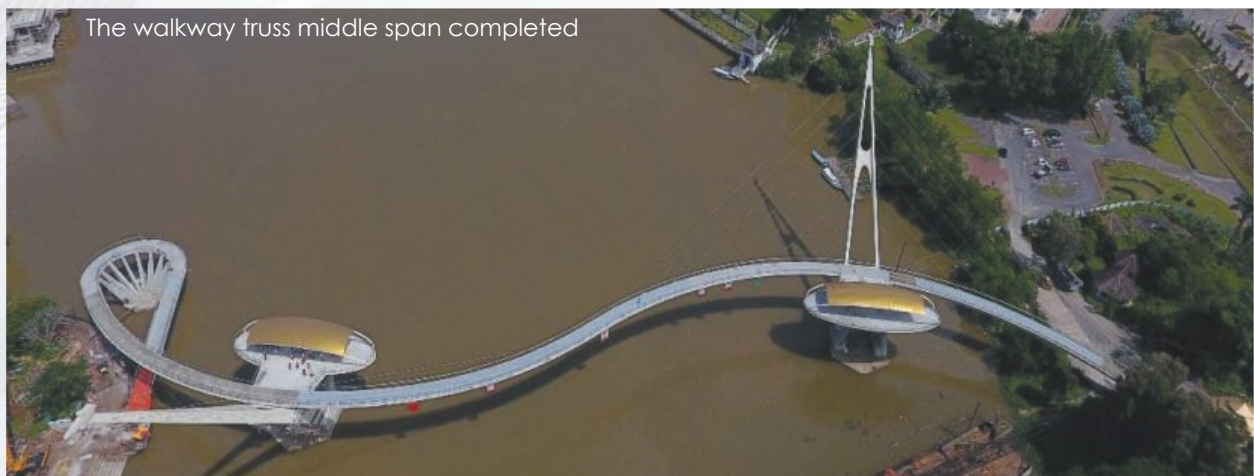
September 2017

Viewing platform



Project Site Visit by YBhg. Tan Sri Chairman of SEDC

The walkway truss middle span completed



Development of New SEDC Tower at Isthmus



Locality

Lot 2878, Block 7, Muara Tebas Land District, Kuching

Project components

- Office floors
- Cafeteria &
- Function Hall
- Carparks & Guardhouse

Expected completion date:

March 2018



Rear view of New Menara SEDC



Front view of New menara SEDC with the New Menara Pelita on the left

3- Storey Commercial Cum Food Court Complex, Miri, Sarawak



Locality

Jalan Oleander,
Miri Concession Land District

Project components

- a. Ground Floor
 - 30 units Arcade Shops
 - Entertainment & Festival area
 - Toilet & Security Room
- b. 1st Floor
 - 33 units Arcade Shops
 - Office Space, Toilet & Prayer Room
- c. 2nd Floor
 - 21 units Food Stalls
 - Eating Area & Toilet

Expected completion date:

March 2018



Construction work in progress



On-going construction inside
new Medan Niaga

COMPLETED PROJECTS

2016 - 2017

Sadong Wing Renovation at Grand Margherita Hotel, Kuching

Completed : 16th September 2017



Refurbished Rooms



Refurbished Hallway

Refurbishment Of Existing Feedlot at Karabungan Farm, Miri

Completed: 30th August 2017



Development of Medan Niaga Sri Aman

Completed : 15th August 2017



Interior Space



New Food Stall



New Entry

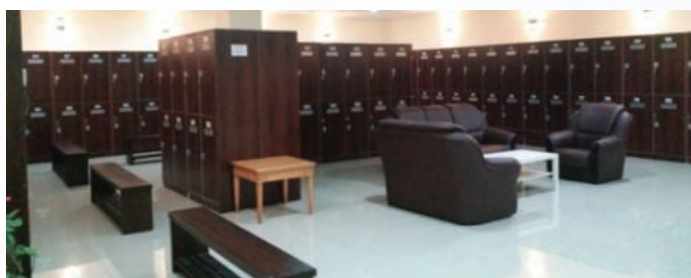
Refurbishment Of Locker Rooms at Damai Golf & Country Club

Completed : 18th July 2017

Wash Room



Locker Room Entrance



VIP Room

Replacement of Steel Tanks to New HDPE Tanks at Damai Beach Resort, Kuching

Completed : September 2017

Completed ground beam



HDPE tanks installation in progress

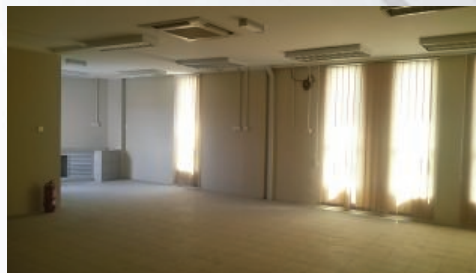
Replacement Of Existing Roofing at Medan Niaga Mid-layar Betong

Completed : 19th June 2017



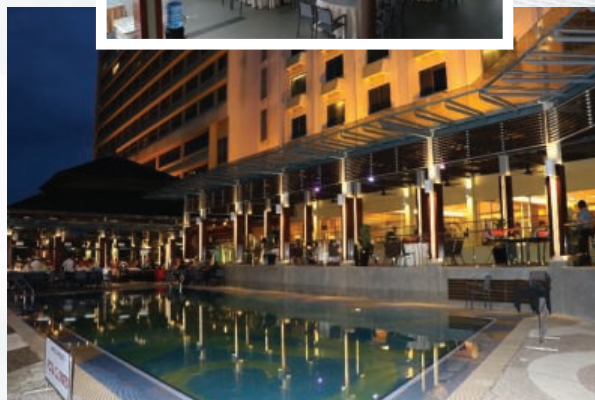
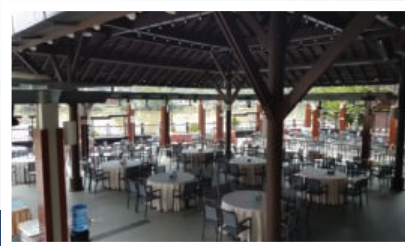
Renovation Works for New PIBU at Saratok (Building Works)

Completed : 20th June 2017



Renovation Works to Outdoor Dining & Terrace Area at Grand Margherita Hotel, Kuching

Completed : 6th June 2017



Interior Design for Sara Worldwide Vacations Sdn Bhd Apartments at Neo Damansara, Kuala Lumpur

Completed : 30th May 2017



Construction Of New Gabion Wall & Repair Works Of The Existing Box Culvert & Protection Wall at Damai Beach Resort

Completed : August 2017



Site Clearance & Earthworks for Halal Abattoir Complex, Siburan

Completed: 5th July 2017



Supply And Installation Of Autopay Car Parking System at Riverside Shopping Complex, Kuching

Completed: 28th March 2017



Borneo 744 Blue Ocean Entrepreneurs Township

Completed : February 2017



Construction of Waterfront Square Fountain at Kuching Waterfront, Kuching.

Completed : 28th January 2017



SEDIDIK CHILD & FAMILY DEVELOPMENT PROGRAMME

SEDIDIK HIGHLIGHTS 2016

As at 31st December 2016, SeDidik operates 79 centres serving 1,812 children from 1,660 families. Out of these, 64 are rural centres and 15 are urban centres.

Services offered include the following:

- Tadika (4 – 6 years old)
- Taska (below 4 years old)
- Before and After School Care
- Value Added Services

SeDidik provides special programmes that enhance the children's learning abilities. These programmes include:

KINDERGYM

SeDidik Kindergym programme is specially formulated to help children aged 4 to 6 years old to develop wholesomely. This programme provides organized physical activities that are designed to help preschool children to develop the following characteristics:

- Listening skills
- Coordination
- Physical strength
- Balancing skills

KINDERGARDENING

Kindergardening is a module where children are taught Science and Mathematics in a practical manner. Children are exposed to basic knowledge about plants (vegetables and herbs) and their life cycle and basic gardening equipment and techniques.

MUSIC CLASS

SeDidik music class is facilitated by committed teachers who use creative music & group ensemble playing for a relaxed & worry-free learning environment. Classes are designed for students to learn how to play music & appreciate the joys of experiencing music.

KELAS BIMBINGAN IQRA' / AL-QURAN

Kelas Bimbingan Iqra' / Al Quran is conducted in a small and friendly classes were the perfect environment for children to settle in comfortably and begin learning to read. Supportive tutors guides children during classes, perfecting their reading of Iqra' in accordance with the rules of Tajweed before switching to Al Quran.

SEDIDIK ACTIVITIES

SeDidik Convocation Ceremony



Children's visit to Fire and rescue Department



Children Learning Art And Craft



Children Learning Cooking Skills



Participation of Children in Merdeka Celebration event

CORPORATE CULTURE - BUILDING ACTIVITIES

SEDC Management Regroup



Hadiah Galakan Pendidikan SEDC 2016 15 March 2016 at Grand Margherita Hotel, Kuching



YB Datuk Chairman
handing over the gift



Award recipients in group photo with
YB Datuk Chairman and YBhg.
General Manager

In-House Training



Dr Tan Sian Kong, Internal Medicine Specialist giving the talk



Staff undergoing free medical test during the event



SEDC staff are waiting their turn for dental check-up
22nd August, 2016



Strategic Leadership &
People Management Skills
8 - 9th June 2016

Knowledge Sharing



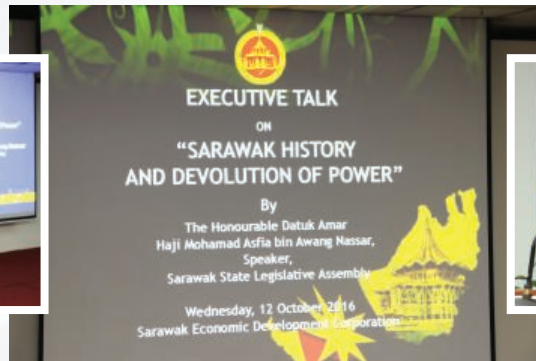
Knowledge sharing by
YB Datuk Chairman



Knowledge sharing by
YBhg General Manager



Knowledge Sharing on
Centralised Form &
File Repository Internal Tracking System



**Executive Talk With YB Datuk Amar Haji Awang Asfia
12nd October 2016**



Power Up with English Course



Power up with English by External Coach Date: 3 July 2016

Induction Programme



Orientation course for Interns

SEDC Get Together



Morning Exercise



Group Photo

Punctuality Campaign



Prize Giving To Staff And Division With Best Attendance

Flag Handing Over Ceremony



Merdeka Celebration -
Flag handing-over ceremony



Group Photo

Mentoring Programme



We Care Culture



Handing over mocked cheque on critical illness claims
27th June 2016



Special gift to proud parent
of new-born baby



Group Photo With Retiring Staff

International Students Attachment Under Goodwill Ambassador Programme



CORPORATE EVENTS

SEDC Presidential Address



Pledge-taking By Management



Unveiling of SEDC Corporate Balanced Scorecard



Management Contract Signing Ceremony